

2nd South Luzon Dairy Fair

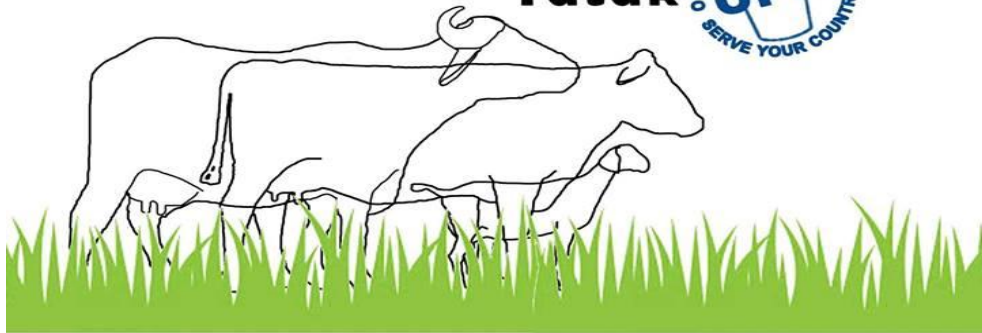


October 15-16, 2014 • ADSC Grounds,
University of the Philippines at Los Baños

Theme

**Gatas 'Pinas, Siguradong
Malinis at Ligtas:**

Tatak



Sponsored by



Department of Agriculture and Regional Field Offices (CALABARZON, MIMAROPA, and BICOL) • National Dairy Authority
Philippine Carabao Center • Animal and Dairy Sciences Cluster • Dairy Confederation of the Philippines

South Luzon Dairy Fair in October

With the growing interest in the dairy business, South Luzon dairy farmers, produces 36% of the local milk production in the country. Dairy cows in the area average 10.6 li per cow per day. However, Calabarzon registers a deficit of 10,000 liters / day.

To perk up the interest of the farmers and the consuming public, the NDA will be holding a South Luzon Dairy Fair at the Animal Science and Dairy Cluster, UP Los Baños, Laguna sometime in October this year.

This is in keeping with NDA's mandate of accelerating dairy development through policy direction and program implementation. Thus envisioning a vibrant local dairy industry providing affordable milk to delighted consumers, building a nation of healthier children and wealthier farmers.

For this event our advocacy is to promote that **Local milk is Safe Milk**. The theme for this year is: **"Gatas 'Pinas, Siguradong Malinis at Ligtas : Tatak OPM"**

The steering committee will be comprised of the DA RFO's , PCC, ADSC and NDA.

Planned activities include: Demo, Lectures, Exhibits and Contests. There will also be an awarding ceremony to recognize laudable feats by our stakeholders in terms of production, processing etc...leading to a safe and delicious product for the consumers.