

Product Demo held for San Jose Del Monte Savings and Credit Cooperative (SJDMSCC)



Fr L-R: 1st Row: Nenneth Guballa, Administrative Officer, Lydia Mangubat, BOD, Caroline D. Dave, CEO, Cecil Manuel, Dr. Jovita Mateo, Chair, Social Services together with the rest of the participants.

In lieu of the 27th Anniversary of the San Jose Del Monte Savings and Credit Cooperative (SJDMSCC), a livelihood seminar was conducted last 22 May 2014 with Ms. Cecil N. Manuel, NDA Dairy Technologist as their resource person.

The seminar is part of the coops' milk advocacy campaign since some of the members are **Dairy Multiplier Farm (DMF)** partners of the NDA. These DMF partners are: Bulacan Board Member Allan Baluyut, Arvin Avanceña and Kiel Mateo. It is also one way of helping cooperative members uplift their lives. Skills learned through this seminar will give them the necessary tools to put up small business like dairy confectioners.

Product demonstration on how to make yogurt, pastillas de leche, lacto flan, fresh milk and chocolate milk was facilitated by Ms. Manuel. Fresh milk used during the demo was provided by DMF partner Kiel Mateo.

Some 18 participants comprising of 14 female and 4 males attended the said dairy processing demo held at the multi-purpose hall of the SJDMSCC Building. Ms. Jovita V. Mateo, Chairman of the Social services Committee spearheaded the said initiative.

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Information Officer for Luzon
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