

GenSan mulled as dairy industry hub

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Zamboanga city – The National Dairy Agency (NDA), the umbrella office of the Dairy Confederation of the Philippines (DairyCon), is targeting General Santos City (GenSan) to become a “substrate” of the dairy product industry.

According to DairyCon National Chairperson Juan Lozano, GenSan and the entire Region 12 has been considered by the NDA as a possible budding zone for milk production in Mindanao.

Lozano also emphasized the matter during his recent meeting with GenSan Mayor Ronnel Rivera, where he informed Rivera that the DairyCon is considering of holding the Dairy Congress in the city on May.

During the incumbency of Sarangani Governor Miguel Dominguez, a P2-million milk facility in Malungon, Sarangani, had been established by the NDA, which now produces various dairy products, fresh milk and milk bars.

As this developed, the NDA and the DairyCon are planning to expand the dairy industry in the Philippines – starting in GenSan and in Region 12.

Lozano told Rivera that the Philippines is now heavily dependent on New Zealand for the import of dairy products for the daily local consumption.

“About 99 percent of the dairy products we eat and drink came from New Zealand,” Lozano said.

Lozano added that if GenSan, and the rest of the Region 12 areas can be developed as dairy product producers, adding that this would help bring forward the country’s economy to a much better stage.