

NDA South and North Luzon Field Offices Bullish on 2014 Programs

As 2014 begins, both the North Luzon and South Luzon field offices have already lined up their activities for the year.

SOUTH LUZON

To jump start their activities, they are now gearing up for the 2nd South Luzon Dairy Fair. More training on Heifer Management was also been identified to help the new entrants as they go through the motion of dairy farming. These trainings will be held in ten batches to cover the provinces of Laguna, Batangas, Rizal, Quezon, Camarines Sur, Albay and Sorsogon.

The training will be held in anticipation for the proper and efficient management of the dairy animals that they will be handling this year. This will also inculcate in the minds of the farmer beneficiaries their duties and responsibilities as responsible animals caretakers.

Dairy coops in Batangas continue to supply the milk feeding requirements of schools in Rosario, Batangas and Antipolo, Rizal.

NORTH LUZON

For the North Luzon group, their focus will be on the upgrading activities in Tarlac and local sourcing of animals. This will complement the growing demand of the farmer groups to participate in the dairy farming activities as another livelihood opportunity. So far, the new entrants are in the areas of Santa Maria, Cagayan Valley, San Mateo and Cordev in the province of Isabela.

There is also a strong interest in developing a holding farm in the area in preparation for the HEIFER project in the region.

A cooperative development initiative is also slated this month. A Coop Forum and Marketing Summit is forward looking to focus on organizational development while the milk marketing summit is geared towards market matching and production support.

Prominent resource persons from the Cooperative Development Authority and marketing gurus from milk processing industry will be invited to speak during the summit.

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