

NDA joined Consumer Awareness and Protection Seminar Sponsored by BAI



Acting BAI Dir. "Bing" Cresencio, Mr. Harry Quiaoit from DENR and Asst. Dir. Angel

Attendees of the Seminar

Actual Demo on Meat Processing

Ms. Ching M. Lumanta and Ms. Divina Feliza Ramos participated in a half day Seminar on Consumer Protection and Welfare last October 29, 2012, initiated by Mr. Rolando Promentilla , Chief, Marketing and Development Division of the Bureau of the Animal Industry. This yearly event is in observance of Presidential Proclamation No. 1098 dated September 26, 1997 declaring the month of October as Consumer Welfare Month. This year, BAI focused its efforts on how to address climate change as it affects consumers protection, and to formulate necessary measures to effectively promote the general safety and welfare of the Filipino consumers,. Acting BAI Director Dr. Rubina O. Cresencio, opened the occasion with the theme: "Get Organized, Be Head, Be Empowered". Two resource persons: Mr. Harry R. Quiaoit from DENR-IEMB deliberated on Environmental Impact on Consumerism and Ms. Maria Salve D. Chavez, a Food Technologist from BA-Animal Product Development Center shared her knowledge on Meat Processing Livelihood and Skills Training.

BAI Asst. Director Angel B. Mateo gave the closing remarks challenging everyone not only to heed the call of the changing times but initiating actions to mitigate the negative effects of climate change. He said that everyone has a role, giving our heart and soul in everything we do to help protect and conserve our environment and the hope we all become change agents to other people.

Ching M. Lumanta
 Information Officer for Luzon
 October 29, 2012