

## **NDA gears up for The Search for Most Outstanding Dairy Farmer, Dairy Cooperative and Most Outstanding Dairy Entrepreneur Awards**

The year 2012 is an auspicious year for the National Dairy Authority as it embarks on the Search for Most Outstanding Dairy Farmer, Dairy Cooperative and Dairy Entrepreneur Awards. This search was conceptualized to give incentives to our dairy farmers who have been our partners for the last 16 years.

To set the tone for this search, a technical working group was formed composed of Mr. Nap P. Asuncion (in brown jacket) as the lead, Rey Ramos and Marilo M. Pakaew as team members. A set of criteria was drafted and sent to all the key dairy zones in the country. Letters were first sent to the Municipal Level Search Committee, (MLSC) enjoining all stakeholders to send their entries to the Committees. This will run from February 17 –March 2, 2012. After deliberation at the municipal level, the municipal level winner will be endorsed to the Provincial Level Search Committee (PLSC) for evaluation from March 4- March 16, 2012. After deliberation at the PLSC, the provincial winner will be endorsed to the Regional Level Search Committee (RLSC) for evaluation and deliberation. This activity will run from March 19- April 9, 2012. The regional winner will then be endorsed to the National Level Search Committee, (NLSC). Regional Winners are then advised to prepare their scrapbook for submission to the NLSC from April 1-9, 2012.

From April 10-13, 2012, a table evaluation of the scrapbook submitted by three (3) regional winners /finalists will be done by the National Technical Evaluation Committee (NTEC). NTEC will undertake field evaluation and validation of the three (3) finalists from April 16-18, 2012. Coming up with the final ranking of three finalists from April 19-20, 2012, NTEC will then recommend these nominees to the Board of Judges (BOJ). A meeting of the BOJ from April 23-25, 2012 will confirm the winners. The BOJ may also opt to go on field validation if deemed necessary. This will be from April 23-May 4, 2012.

Awarding of the Winners will be announced on May 16 at the culmination of the 15th Dairy Congress which will be held at Hotel Supreme in Baguio City.

The complete set of guidelines for the search for your information can be secured from the NDA Central Office as well as from its field offices in Visayas and Mindanao..[\(download here\)](#)

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