

## 15th DAIRY CONGRESS AND EXPO

The 15th Dairy Congress and Expo (DairyConEx) is slated on 16-18 May 2012 with the 5th District of Pangasinan Dairy Farm as the lead host group and with former Representative Mark O. Cojuangco of the 5th District of Pangasinan as the lead Congress Director.



The DairyConEx is a national dairy meeting place, a three-day event showcasing the newest technologies available to the dairy industry. The Philippine dairy industry stakeholders come together once a year to exchange ideas, make new contacts and see the latest technology that the dairy industry has to offer.

With the theme "Gatas Pinoy": Paunlarin, Tangkilikin, Palaganapin! the event aims to drum up support from all sectors of society for local dairy development - the dairymen-producers and the rural families; the government extension and financing arms; our legislators; the private investors; the consumers; the children and even the commercial processors.



Dairy development is imperative in directly supporting the government's program of generating employment and promoting food security. It does not just increase farmers' income but provides substantial source of daily cash inflow, addresses the migration problem of rural populace to urban areas and helps solve the fiscal problem of the country. It is worthy to note that village-based dairy development takes into consideration the harnessing of the potentials of small-hold producers, cooperatives and locally-available resources.

The venue, Hotel Supreme Convention Plaza, is a landmark along the borders of Baguio City and La Trinidad Valley and the newest and biggest hotel conference center in the City of Pines. Situated along the main highway leading to the "Salad Bowl Capital of the Philippines", La Trinidad Valley, it is a stone's throw away from the Chinese temple-Bell Church and only a few minutes drive from the main business district and other Baguio scenic spots. Hotel Supreme Convention Plaza is accessible by public transportation. Jeepneys and Taxicabs are available round the clock.

Registration fee : P2,000.00 per person for Members  
P2,500.00 per person for Non-members  
Inclusion : Congress kit and ID, Souvenir Program  
3 AM Snacks, 3 PM Snacks, 3 Lunch  
(May 16, 17 & 18, 2012)

DairyCon is also offering assistance in accommodation and additional meals for only P1,500.00 per person with the following inclusions:

3 nights accommodation at Hotel Supreme (Quadruple Sharing) May 15, 16 & 17, 2012  
3 breakfasts (May 16, 17 & 18, 2012)  
2 dinners (May 15 & 17, 2012)

However, due to limited number of rooms, it will be on a first-come, first-served basis. We strongly encourage everybody to avail of the package with accommodation as it will save time and transportation expense that will be incurred to and from the venue.

An early bird discount of 10% on registration fee will be given to those who will pay on or before 29 February 2012.

For more details, please feel free to get in touch with Agnes Viola at 0917.8323006 or Weng Bautista at 0917.8323004 or call DairyCon at (632)697.6049 or telefax (632)926.3840 or email [dairyconphil@yahoo.com](mailto:dairyconphil@yahoo.com) ([Read More](#))