

NDA SETS PLANS FOR CY 2011



To start the incoming year with a bang, the agency conducted its year-end planning workshop on December 20-22, 2010, setting targets and goals to boost the herd inventory and increase milk production.

The year ahead spells out terms and conditions for the Multiplier Dairy Farms that NDA will be pushing to replicate the gains initially made by the more aggressive farmers in the key dairy zones covered .

Regional managers and staff representatives from Luzon , Visayas and Mindanao field offices, together with central office-based personnel worked on the Dairy Roadmap to fast track the development of local dairy industry .

Given importance and focus were activities to :



- Provision of a sustainable environment for dairy farmers
- Improve animal nutrition
- Improve breeding
- Achieve higher milk production
- Assurance for sustainable dairy market
- Retooling and capacity building
- Higher/better harvest for herd build up
- Harmonious relationship with the different partners

Armed with these, NDA sees a more fruitful year in terms of increased milk production, good quality milk, higher calving rates and healthy dairy animals thereby resulting in increased income for our dairy sector.

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