

PAG PANGITA, PAGESUSI, PAG GUNIT
Opportunity Seeking, Scanning and Seizing Seminar

In between the Supervisory Training Course, 19 NDA staff and 27 farmer/cooperators from Central and Western Visayas attended the Opportunity Seeking, Scanning and Seizing Seminar sponsored by the ABS-CBN Bayan Academy.

Held last April 27, 2010 at the Cebu Northwinds Hotel, the seminar was handled by Professor Levi Verora of the Asian Institute of Management. The participants were introduced to the concepts of Business Face and Social Face of the organization.

Verora emphasized that in the scanning for opportunities, organizations and individuals need a creative mindset, heart or strong principles and entrepreneurial gut to turn opportunities into good business ventures.

by: Farina Dy, Information Officer Visayas