

Gemma E. Chavez – Voted as NDA's Most Outstanding Dairy Farmer



Mrs. Gemma E. Chavez, bested the three other shortlisted nominees for the Search for the Most Outstanding Dairy Farmer for 2012, sponsored by the National Dairy Authority.

Her hands-on farming method gave her a huge advantage to win over the two other nominees. Her ROI proved very efficient compared to the two other lady dairy farmers from Cebu and Samal Island in Davao del Sur, as she posted more than PHP 700,000 plus net profit for the last two succeeding years.

She personally attends to her dairy cow's needs, regularly cut grasses to provide good nutrition and personally milk her dairy cows.

A former local government employee, Ms. Gemma initial attempt at dairying was just an alternative job to augment her monthly income. Realizing that dairying can be a profitable business venture, she acquired three head and started her dairy enterprise on a regular basis. From then on, there was no stopping her. She resigned from her daytime government job and concentrated on the dairy business. It even came to a point, where her boyfriend gave her an ultimatum to choose between her cows or her boyfriend. Fortunately for Ms. Gemma, she choose the cows that brought her more money for the family. She was able to send her siblings to school, and was able to buy the nearby lots around their house. This became another turning point in her life when the jilted boyfriend changed heart and wooed Ms. Gemma again.

Now, husband and wife are partners in the dairy business. With a son on top of the brood, Ms. Gemma can now afford to hire extra farm laborers to help in the dairy enterprise.

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