

Cebu Holds Dairy Investment Forum



Governor Hilario Davide III of Cebu Province expressed his support to expand and enhance dairy operation and production in Cebu Province. During the Dairy Investment Forum at the Social Hall of the Provincial Capital last October 4, 2013 which was sponsored by the National Dairy Authority (NDA), Gov. Davide gave the welcome remarks.

The event was attended by almost 40 prospective investors from the business sector. The forum featured presentations from NDA Administrator Grace J. Cenas on the Dairy Road Map and AFIMILK's South East Asia Marketing Director Ronan Koll.

Koll emphasized that there is a need for the Philippines to manage its urbanization process so that people would be encouraged to stay in the rural areas.

He also prefers for the Philippines to emulate the dairy model set by Thailand over the one of India. And lastly, he said that the more important thing is to always bear in mind to produce quality milk.