

NDA's Massive Upgrading Program one of the highlighted programs among the different livestock programs at the **DA LIVESTOCK BOOTH** during the recent Livestock Expo 2013 and the Poultry and Game Fowl Congress held at the SMX Trade Exhibition at the Mall of Asia in Pasay City last August 29-31, 2013.



Mrs. Limkaoco, owner of LICA Farms in Lipa City, Batangas listens to Ching M. Lumanta of the NDA as she discusses the terms and conditions of the said program.

The Upgrading Program entails the enrollment of native cows of farmers in the program using Superior Dairy Cattle Engineering and Polled Cattle Genetic Engineering and artificial insemination.

Resultant offspring will have dairy characteristics and potentials and are more adaptable to local climatic conditions.

With more dairy animals, we limit the importation of dairy animals and will help in the rapid expansion of the local dairy base herd. The program will lessen our import dependence and substantially increase our savings on the dollar reserves of the country.

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Ching M. Lumanta
Information Officer for Luzon
September 3, 2013