

## **Bullish local dairy industry in Negros Oriental**

The local dairy industry is upbeat in Negros Oriental, as the NORFEDACO (Negros Oriental Federation of Dairy Cooperatives) was able to earn enough to pay the farmers who supply raw milk, with a check worth P100K.



Among the eager and numerous buyers of milk products are call center agents, who buy the Norient Fresh plain or flavored 300 ml. bottles of pasteurized milk and milk bars to boost their energy and capacity to work under more demanding work environment, having to stay awake on an entirely different internal clock needed for call center work.

At the same time, NORFEDACO is earning income from a 90-day milk feeding program sponsored by the Provincial Government of Negros Oriental and the Municipal Government of San Jose. Started last July 23, 2013, the milk feeding project will benefit three hundred twenty (320) children, 96 of whom come from six daycare centers and 224 are grade one children of selected schools in San Jose.