

Ten Holstein –Jerseys Pregnant Heifers Delivered to Farmers in Magalang, Pampanga



The first pregnant heifers coming out of the ten wheeler truck



Ten farmers of Sitio Mapiña of Magalang, Pampanga together with Chris Muñoz (seated, center in black shirt with cap) and Dr. Jorge Villamil , standing during the unloading of the 10 heads of Holstein –Jersey animals.



Dr. Agato, NDA North Luzon OIC-Regional Manager witnessing the payment of the transport fee by the farmers to the hauler.



Tete-a tete with the North Luzon OIC and the farmer-beneficiaries



PDO Jun Marcial discusses the do's and dont's of raising Holstein-Jersey

Ten Holstein-Jerseys were unloaded in Sitio Mapiña, Magalang, Pampanga last June 18, 2013 as part of the Dairy Multiplier Farm Program (DMF) of the NDA. This is in line with NDA's program of giving farmers alternative income sources by raising hybrid dairy animals. The NDA program aims to have the farmers earn more income by raising dairy animals instead of purely meat-type cattle since they will be producing milk as well. Male calves produce by the farmers can either be a fatterer or could be grown as a breeding bull. Female calves will be grown to be future dairy animals.

The scheme for the DMF program is for the farmers to pay the NDA with two pregnant heifers for every imported pregnant heifer was loaned to them.

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