

## BADACO and STARMILK shows off at IFEX



[The right photo shows Mr. Juan P. Lozano, current DairyCon National Chairman and BADACO Chairman flanked by DairyCon staff, Jessica Ramos, and NDA Info Officer, Ching M. Lumanta at the IFEX venue at SMX-MOA. Left photo shows Mr. Totie Almeda the owner of Alaminos Goat Farm (AGF) at the “Milk Star” booth with the marketing guy of AGF.]

**BADACO and STARMILK**, two progressive dairy production centers in South Luzon, participated at the recently concluded IFEX show at SMX, Mall of Asia in Pasay City from May 16-19, 2013.

The Batangas Dairy Cooperative (BADACO), a cow’s milk producer, is based in Lipa City, Batangas while Alaminos Goat Farm (AGF), a goat’s milk producer, is located in Alaminos, Laguna.

The BADACO conducted product sampling of their recently launched fresh cow’s milk products including their yogurt of various flavors (strawberry, pineapple, mango and vanilla) which were a big hit in the show. Chairman Juan Lozano personally promoted their products to the public.

The AGF, on the other hand, carries the STARMILK Brand, a fresh goat’s milk product, including ice-cream and cheeses. Goat’s milk soap was included in the product line. Mr. Totie Almeda, the owner and marketing manager in the family enterprise, was personally marketing their produce.

Ching M. Lumanta  
Info Officer for Luzon  
May 21, 2013